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CMO Handheld Software announces its acceptance into the Australian Technology Showcase

CMO Handheld Software, the rising innovators in handheld software, today announced that their Easy Audit product had been selected by the Australian Government for the Australian Technology Showcase (ATS) as part of the Melbourne 2006 Commonwealth Games.

The Australian Technology Showcase (ATS) is an initiative of various State Governments and the Federal Government and a number of private sector organizations. The primary aim of the program is to showcase and actively promote leading edge Australian technologies domestically and internationally, and provide support for the companies behind them. Only companies with a high level of innovation which pass the scrutiny of an Independent Expert Panel are accepted as members to this very prestigious program.

The acceptance of Easy Audit into the Australian Technology Showcase is a great opportunity for CMO to promote the Easy Audit product to a much wider audience. Easy Audit allows any type of audit, inspection, performance assessment, survey or checklist to be performed and reported on electronically with a mobile device, internet site or standalone PC/Laptop. Easy Audit automates the audit process, from inspection to action tracking, giving critical knowledge and control. SMS, PDF and Email reports can then be reviewed. Easy Audit saves organisations time and money.

Mr James Cotton, Director of CMO Handheld Software, revealed that CMO are "excited to be recognized and featured in the Australian Technology Showcase". Mr Cotton further commented that "CMO software solutions have many applications within most organisations however it has been difficult to find a platform for us to market from... I believe the ATS will provide this stage".

While CMO's past focus had been on small to medium sized companies, recently CMO have been drawn into new and diverse market segments including government and not for profit organisations. This has led the CMO research and development team to ensure that Easy Audit is scalable and to support most organisation's existing inspection, audit and survey data collection needs.

Selection in the Showcase means that the CMO products are recognized by the industry and scientific communities as embodying a world standard of technological excellence.

As part of the Business Club Australia events associated with the 2006 Melbourne Commonwealth Games, the ATS will hold an exhibition of approximately 100 innovative Australian technologies. The Australian Technology Showcase exhibition will be held at the Telstra Dome on March 9th from 10am until 4pm. Aside from providing networking opportunities, the exhibition also includes a series of lunchtime presentations featuring key-note speakers and a free buffet lunch. The theme of the event is 'Where Technology and the World Meet'.

The Australian Technology Showcase website is available at <http://ats.business.gov.au>
The CMO Handheld Software website is available at <http://www.CMOHandheldSoftware.com>

[Easy Audit – Handheld Audits, inspections, performance assessments, surveys and checklists](#)



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